

FRANCHISE UNDERSTANDING – THE SMART SCHOOL

Building Specifications	Minimum Requirement	
Plot Area	Pre-School	1 Kanal= 500 sq.yds = 4500 sq.ft
	Primary School	2 Kanal= 1000 sq.yds= 9000 sq.ft
	Comprehensive School	3 Kanal= 1500 sq.yds= 13500 sq.ft
Number of Classes	PreSchool	Playgroup to Class II
	Primary School	Praygroup to Class V
	Comprehensive School	Playgroup to Class X
Sizes of Classrooms	To be calculated @ 8 sq.ft per student (Max. Strength for a Class room 30 Students)	
Associated Rooms	Minimum Requirement	
Principal Office	100 sq.ft	
Admin & Accounts Office	100 sq.ft	
Activity Class for EYE	200 sq.ft	
Computer Lab	150 sq.ft	
Staffroom	120 sq.ft	
Library	150 sq.ft	
Science Lab	150 sq.ft	
Canteen / Tuck Shop	50 sq.ft	
Toilet Block	Adequately Needful (Separate for Boys & Girls)	
ColorScheme	Requirement	
Boundary Wall	White Colour with 1' ft. Red strip on top	
School Main Gate	White Colour with red logo (1 x 2' ft.)	
Building Exterior	White Colour / Gutka Tiles with School board 20' x 5 ' size	
Blinds	Roll over window blinds	
Boundary Wall	White Colour with 1' ft. Red strip on top	

Note:

School Building may be purpose built on available land (owned or leased) or an existing building may be renovated on the given parameters.

Franchise Fee & Royalty Details:

No's	Heads	Description
1.		Franchise fee
	Pre-School	Rs. 500,000
	Primary School	Rs. 800,000
	Comprehensive School	Rs. 1,200,000
2.	Royalty	9% of approved fee tier
3.	Annual Charges	250-350 as per approved fee tier
4.	Initial Supplies package	Study Packs, Montessori Material, ICT Equipment, Promotional Material, School Uniform

Benefits to Become a Smart Franchisee:

- Nationwide Marketing Support & Presence
- Curriculum & Academic Support
- Administrative Support
- Web Portal
- Teachers Training
- Continuous Professional Development